



PRESS RELEASE - For Immediate Release

THE EAA APPOINTS NICOLAS DUPEUX TO THE BOARD OF DIRECTORS AND WELCOMES CO-OP LIVE AS A NEW MEMBER

The Netherlands, May 5, 2023: The EAA is pleased to announce that Nicolas Dupeux has been appointed to the board of directors effective immediately and that Co-op Live, the UK's largest indoor live entertainment venue, has joined the association as a new member. The announcements were made at the Spring General Meeting which took place at the Schleyer-Halle and Porsche Arena in Stuttgart on April 18, 2023.

Nicolas Dupeux is CEO of Paris Entertainment Company (PEC), the umbrella organization operating Accor Arena, the Bataclan, and adidas Arena. Prior to taking up his position at PEC in 2018, he was General Manager of Business Solutions at Disneyland Paris where he was in charge of business tourism and music and sports special events.

Commenting on the new appointment EAA President Olivier Toth said:

"I look forward very much to welcoming Nicolas as a board member. His extensive experience and industry presence will add great value to the association as we continue to develop our activity across the key pillars of knowledge-sharing, networking and representation."

Nicolas Dupeux added:

"The demand for entertainment is booming in Europe and we have taken this into account in the development of the customer experiences at the Accor Arena. I'm really enthusiastic to discuss with my counterparts about their ecosystem and to share with them what we've learned about our transformation & the creation of a unique business model in France".

Nicolas Dupeux will be directly responsible for the members from the central European region and joins board members Jorge Vinha da Silva, CEO at Altice Arena Lisbon covering the southern region, Konrad Koziol Sales & Marketing Director at Arena Gliwice covering the eastern region, Lotta Nibell, CEO at Got Event AB Gothenburg covering the northern region and Adrian Doyle, Director Experience Operations at The Odyssey Trust Belfast covering the western region.

Co-op Live, currently under construction in Manchester, UK, is the fifth new arena to become a member since the association set out its realigned vision in 2021 to become the leading authority on arenas in Europe. The purpose-built music-first arena will have a maximum capacity of 23,500 making it the largest indoor live entertainment venue in the United Kingdom and one of the largest in Europe. It will also be one of the most sustainable live entertainment venues, supporting Manchester's net zero carbon pledge through several forward-thinking planet friendly initiatives.

EAA President Olivier Toth commented:

"We continue to follow our policy to embrace new members that enhance our existing expertise. Co-op Live is setting the standard for the modern arena to deliver a safe, sustainable and inclusive entertainment environment for all stakeholders and we are very pleased they are joining us in our efforts to build a better and stronger industry."

Executive VP Business Development OVG International Brian Kabatznick added:

"We are delighted to have Manchester's innovative Co-op Live join the European Arenas Association, which many of our senior executive team have previously been member. As part of the EAA, we look forward to sharing and learning best practice to further develop our industry, and to keep Co-op Live at the top of its game."

Executive Director and General Manager, Co-op Live Gary Roden added:

"Co-op Live is preparing to bring the best global talent to Manchester with a strong commitment to community and planet. As the UK's largest and most sustainable live entertainment arena, we look forward to working closely with The EAA to further cement the evolving role of venues on a local, national, and international scale."

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Notes to editors:

About the EAA:

The EAA represents 37 arenas in 20 European countries that operate some of the world's leading venues, hosting unrivalled programs with outstanding artists, productions, sports and corporate

events. In 2022, the association's member arenas hosted over 2,700 annual events attracting a total audience of over 18 million people.

The newly aligned vision sets out to establish the EAA as the leading authority on Arenas in Europe not just for members, but also for the wider industry. The Association is committed to building networks, industry alliances and engaging proactively with regional and national bodies as well as EU institutions to ensure its inclusion as part of policy-making decisions.

The EAA aims to be a beacon of best practice and knowledge-sharing in all areas of business especially in the support of cultural and environmental well-being.